



# American Public Works Association— Minnesota Chapter

## 2015 Spring Conference

**The Minnesota Chapter is a recognized leader in public works education, advocacy, and building better communities.**

**May 6-8, 2015**

Grand View Lodge and Conference Center, Nisswa, Minnesota

**Sponsored by:**

American Public Works Association – Minnesota Chapter

**Facilitated by:** COLLEGE OF CONTINUING EDUCATION

UNIVERSITY OF MINNESOTA

[www.apwa-mn.org](http://www.apwa-mn.org)

### Same old spring conference you say? Think again!

While winter seems to be reluctant to let go, that doesn't keep us from introducing the 2015 Spring Conference, held in our traditional, gorgeous setting of Grandview Lodge in Nisswa. But this year, the conference committee has worked hard to put together a more robust program, including higher profile speakers and more overall content. Don't worry—the networking opportunities have not gone away. But in response to consistent feedback regarding volume and quality of sessions, we are pleased with the new look and feel to the conference.

Wednesday night will feature a welcome from our chapter president, as well as both our APWA National President and Regional Director. The highlight of the evening will be our keynote address by Jacqueline Byrd, who will kick off our thinking and learning with "Management Strategies to Foster Innovation."

Thursday will contain a full-morning workshop on Managing Generation Y Talent. These are the same Emerging Advantage

speakers that appeared at the 2015 CEAM Conference; but this time they are taking us on a much deeper dive to develop techniques and management approaches in a workshop setting. The day will be capped off by a presentation by the Minnesota Interagency Climate Adaptation Team—a group of agencies collaborating on our state's response to extreme weather events.

Last but not least, our conference will be closed on Friday with "Five Reasons People Find Success," a session by Mike Max, WCCO sports personality. Along the way, you will have the opportunity to get up-to-speed on the latest legislative goings-on and on transportation—one of the hottest topics currently in front of the legislature. And of course, the ability to gather and develop relationships with your peers within the Minnesota chapter is still an integral part of what we do on the shores of Gull Lake.

Whether you are a Spring Conference regular or it's been a few years, we encourage you to review the program we have put together for this year and make your plans to attend. We think it contains just the right mix of traditional activities and added value, and hope that you agree. We'll see you in Nisswa!

# APWA Minnesota Chapter 2015 Spring Conference

Grand View Lodge, Nisswa, Minnesota

May 6-8, 2015

## Program Agenda

### Wednesday, May 6, 2015

**3:00-6:00 p.m. Registration and Check-In** *Norway Lobby*

**5:00 Get-Acquainted Reception** *Norway Deck*

**6:00 Dinner** *Norway, Birch, Oak Room*

**7:00 Welcome by Chapter President and National Representatives** *Norway, Birch, Oak Room*

*Moderator: Bob Cockriel, City of Bloomington  
Larry Stevens, President, APWA National  
Chuck Williams, APWA Region VI Director*

**7:20**

**Innovative Leadership—the next generation!**

*Moderator: Bob Cockriel,  
City of Bloomington  
Jacqueline Byrd, Creatrix, Inc.*



Today's organizations need leaders who can navigate through change, offer new perspectives, develop "blue ocean" strategies, build engaged teams, take risks, and think and act creatively to build success for the organization. Ask yourself, how can you be more of an innovative leader and what difference would it make? In our time together we will briefly explore how to move from business as usual to business as unusual; creating and building your own innovative leadership and inspiring an innovative organization!

### Thursday, May 7, 2015

**8:00 a.m. The Gen Y Talent Factor: 20/20 Vision in the 2020 Workplace** *Norway, Birch, Oak Room*

*Moderator: Doug Trangsrud, American Engineering Testing  
Judy Anderson and Terese Corey Blanck, Emerging Advantage*

The 2020 workplace conversation is of vital importance to the overall business strategy of organizations. Attracting, retaining, and developing Gen Y—today's entry-level employees and tomorrow's leaders—with their unique aspirations and traits in a global business environment are key factors in the ability of organizations to reach their strategic goals. Leaders and managers must understand the changing dynamics of Gen Y employees holistically to answer the question, "Are you ready for the future workforce?" as Gen Y brings specific expectations to the workplace, unique to their generation. However, employers are experiencing challenges beyond generational differences posing an entirely different question, "Are they ready to work?" Both questions are critical and require a deep understanding of the underlying generational and developmental nuances. This knowledge is a prerequisite in order to design specific management practices (from recruitment to development) resulting in bench strength for the 2020 workplace.

**9:30**

**Break**

**9:45**

**The Gen Y Talent Factor: 20/20 Vision in the 2020 Workplace** (Continued)

**11:15**

**Legislative & Transportation Update**

*Moderator: Mark Kasma, Bolton & Menk, Inc.  
Margaret Donahoe, Minnesota Transportation Alliance;  
Anne Finn, League of Minnesota Cities*

**12:00 p.m.**

**Leadership Academy Graduation**

*Moderator: Mark Kasma, Bolton & Menk, Inc.  
Bill Joynes, Graduate School of Management, Hamline University;  
Wally Wysopal, City of Fridley*

**12:15**

**Chapter Business Meeting**

**12:30**

**Lunch**

*Heritage Room*



# Program Agenda

## Thursday, May 7, 2015 – Continued

### 1:30 **Being Resilient: Challenges and Opportunities for Public Works** *Norway, Birch, Oak Room*

*Moderator: Cristina Mlejnek, Stantec  
Paul Moss, Minnesota Pollution Control Agency;  
Kristin Raab, Minnesota Department of Health;  
Philip Schaffner, Minnesota Department of Transportation*

How is Minnesota vulnerable to the impacts of extreme weather events? What can we do to help infrastructure systems and communities to adapt? This session will discuss the latest knowledge on climatic trends, extreme events, and provide detailed information on a new pilot project at MnDOT on flash flood vulnerability and adaptation. Three state agency professionals that are key members of the state's Interagency Climate Adaptation Team (ICAT) will present and discuss the issue with you.

### 3:00 **Networking and Reflection Time**

6:00 **Social Hour** *GLC Lobby*

7:00 **Dinner** *Grand Ballroom B*

## Friday, May 8, 2015

### 8:00 a.m. **Industrial Redevelopment** *Norway, Birch, Oak Room*

*Moderator: Sue Mason, Short Elliott Hendrickson, Inc.  
Louie Jambois, President, Saint Paul Port Authority*

St. Paul Port Authority has implemented their mission to grow Saint Paul's tax base and employment through sustainable development—promoting light industrial businesses that provide good-paying jobs with benefits. Louie will describe how industrial land use and businesses are different in today's world and provide many community benefits: local jobs for local people, wage income for families, and property tax income that helps pay for community services. The overarching goal of all of the Port's mission is to improve the area's economic competitiveness. He will illustrate some project examples and provide an update on the Port's recent activities concerning Midway Stadium and Macy's.

### 9:15 **Break**

### 9:30 **Minnesota Department of Transportation Update**

*Moderator: April Crockett, Minnesota Department of Transportation  
Charlie Zelle, Commissioner, Minnesota Department of Transportation (Invited)*

### 10:00 **Five Reasons People Find Success**

*Moderator: Doug Trangsrud,  
American Engineering Testing  
Mike Max, WCCO*



- 1-Overcome adversity
- 2-Focus on what you can control
- 3-Deal with fear of failure
- 4-Surround yourself with good people
- 5-Work hard

Mike Max works for WCCO News Radio and WCCO-TV doing sports. He hosts a nightly talk show on WCCO News Radio, reports and anchors sports for WCCO-TV, and does a weekly magazine show, "Life to the Max," on Saturday nights on WCCO-TV. Mike grew up in Gaylord, Minnesota and attended Hamline University. He lives in Eden Prairie with his wife and two children.

11:15 **Adjourn and Lunch** *Heritage Room*

# Information

## Registration and Fees

The fee for the conference is \$235 for APWA members and \$260 for non-members, and includes all sessions, course materials, and refreshment breaks. Register online at [www.apwa-mn.org](http://www.apwa-mn.org), or fill out the attached registration form and fax the form to 612-624-5359.

## Cancellation and Refund Policy

A refund of the registration fee, less \$35, will be issued for cancellation requests received by e-mail to the University of Minnesota at [cceconf3@umn.edu](mailto:cceconf3@umn.edu) by April 29, 2015. Cancellations received after this date will not be eligible for a refund. Persons who register, but cannot attend, may send a substitute.

## Location Information

A link to reserve lodging for Grand View Lodge is available on our website at [www.apwa-mn.org](http://www.apwa-mn.org). Meals and lodging are to be paid directly to Grand View Lodge.

Disability accommodations are available upon request. For further information, contact Grand View Lodge at 218-963-7352 or toll-free at 800-368-1885, or view their website at [www.grandviewlodge.com](http://www.grandviewlodge.com).

## Professional Development Hours (PDHs)

Conference attendees will receive 9.75 PDHs for the APWA Minnesota Chapter Spring Conference. Please visit the following website for information about PDH requirements: <http://www.aelslagid.state.mn.us/conted>.

## For more information contact:

Zack McGough  
University of Minnesota  
[cceconf3@umn.edu](mailto:cceconf3@umn.edu)  
612-624-3492

## 2015 Planning Committee

*Jupe Hale*, City of Maple Grove, Co-Chair

*Sue Mason*, Short Elliott Hendrickson Inc., Co-Chair

*Steve Albrecht*, City of Burnsville

*Sherri Buss*, TKDA

*Jeannine Clancy*, Metropolitan Council Environmental Services

*April Crockett*, Minnesota Department of Transportation

*Mark Erichson*, WSB & Associates, Inc.

*Beverly Farraher*, Minnesota Department of Transportation

*Brad Henry*, University of Minnesota

*Jon B. Horn*, Kimley-Horn & Associates, Inc.

*David Juliff*, SRF Consulting Group, Inc.

*Mark Kasma*, Bolton & Menk, Inc.

*Adam Kramer*, Progressive Consulting Engineers

*Mike Marti*, SRF Consulting Group, Inc.

*John Mazzitello*, City of Mendota Heights

*Cristina Mlejnek*, Stantec

*Bridget Rief*, Metropolitan Airports Commission

*Matt Saam*, City of West Saint Paul

*Chris Sagsveen*, Hennepin County Transportation Department

*Michael Scharenbroich*, City of Rochester

*Tom Thompson*, Stanley Consultants, Inc.

*Doug Trangsrud*, American Engineering Testing, Inc.

*Gene Anderson*, University of Minnesota

*Heather Dorr*, University of Minnesota

*Zack McGough*, University of Minnesota

# Registration

## APWA—Minnesota Chapter 2015 Spring Conference

Please print or type

_____ Last Name	_____ First Name	_____ M.I.
_____ Company/Institution	_____ Title /Position	
_____ E-mail		
_____ Business Address		
_____ City	_____ State	_____ ZIP
_____ Daytime Phone	_____ Fax	

I am a new member/first-time attendee.

### Registration Fees

- \$235 APWA member**  
 **\$260 Non-member fee**

### Payment Method

- Enclosed is a check or money order **payable to the University of Minnesota.**  
 Please bill my organization. (Attach Purchase Order.)  
 I authorize payment on my credit card:  
 VISA     MasterCard     Discover     American Express

_____ Card Number	_____ Expiration Date	_____ Total Charge
_____ Cardholder Name (please print)		_____ Signature

### How to Register

**Online:**  
<http://www.apwa-mn.org/>

**Fax to:**  
 612-624-5359

**Mail to:**  
 CCE Registration  
 University of Minnesota  
 201 Coffey Hall  
 1420 Eckles Avenue  
 Saint Paul, MN 55108



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